

Emails to CADRA Members

Agreed Policy

1. When members join, CADRA makes a commitment to keep their email address confidential and only use it send CADRA newsletters and send occasional emails regarding local issues.
2. As the proportion of members using email approaches 80%, this is an increasingly important means of communication with members. It must be safeguarded and not abused or overused.
3. Emails should be concise with clear headings and links to more detail where required so that members can determine quickly which information is useful to them.
4. Generally emails should only be sent where there is information related to CADRA's core purposes. It may be appropriate to add some other items of local interest provided these are brief and concise.
5. Emails on other topics, unrelated to CADRA's core purpose, will not be sent unless there are clear overriding reasons.
6. Individual members will be contacted by email in the first instance concerning membership issues.
7. Occasionally, members in a particular area may be contacted concerning a more localised issue.

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