



**Caversham  
And  
District  
Residents  
Association**



Caversham  
Traders  
Association

## **Caversham – Our Vision**

***‘To enhance Caversham centre as a high quality place for shopping, working, living and leisure and to promote an economically, socially and environmentally sustainable village centre for the 21st Century’***

EVERYONE who responded to the questionnaire, distributed at the joint CADRA/CTA meeting in November 2013, would like improvements to the centre of Caversham.

Other nearby settlements, with Thames crossings, have learnt to live with traffic and have adapted their centres to be people ‘friendly’ places. We believe that a similar transformation is vital for Caversham. Change will not be easy and some elements may be expensive, but we believe that improvements are necessary and possible.

The constant process of development and change can either add to or detract from the existing character of the village and will ultimately determine its social, environmental and economic sustainability. It is this process that we seek to understand and influence in order to ensure a better quality village for all.

Caversham must ensure that it can continue to encourage and accommodate the needs of all activities into the future. We will promote clear design ideas to reinforce and support the physical structure of the village centre. We hope to build upon its strengths as a historic Thames crossing, whilst recognising its weaknesses and identify specific opportunities for development and enhancement.